



SPONSORSHIP PROGRAM

The Arizona Reining Horse Association (AzRHA) is an affiliate of the National Reining Horse Association (NRHA). Since the early eighties, the AzRHA has been a Non-Profit Organization dedicated to promoting the reining horse and the sport of reining. While reining enjoys a long and rich history, it recently became an accepted equestrian discipline by the United States Equestrian Federation (USEF).

The sport of reining has realized significant annual growth among competitors and fans. AzRHA shares in that growth with our current membership which is growing every day. Our members are all ages, from under 10 to over 70, and come from all walks of life. Some are trainers who have dedicated their lives to reining; others are horse enthusiasts who love the partnership between horse and rider developed by this sport.

To meet AzRHA's commitment to the sport of reining, its participants and fans, we rely not only on our direct membership base but also on the generosity of our Sponsors. Our members, and frequently their families and friends, contribute a tremendous amount of time working and volunteering at shows and events, as well as sponsoring awards.

Our Sponsorship Program helps to provide Prize money, NRHA Bronzes and Plaques, Saddles, Buckles, Trophies and many other awards. We could not provide these high quality awards without our wonderful and generous sponsors. We have a great team of sponsors which affords us the opportunity to offer great shows with great prizes, at the best facilities in Arizona.

We also have a great Product Sponsorship Program. This program provides participating businesses and individuals the opportunity to donate their PRODUCTS which we use as Circuit Award or Year End Prizes. This offers them an opportunity to promote their products and businesses to our members and exhibitors.

All of our sponsorship programs offer maximum exposure to a targeted customer base through advertising, marketing and promotional opportunities, all of which keep our valued sponsors' name and message in front of our members and fans, and we encourage them to support those that support the sport!!

Please take a moment to review this Sponsorship package and discover how you can support AzRHA and the sport of reining in Arizona. Our members and fans appreciate your support!!!

Levels of Sponsorship

AzRHA PLATINUM SPONSORSHIP \$10,000 and above

Show of your choice named after your business, horse or individual
Unlimited Banners hung in all arenas and common areas (all AzRHA shows)
Special Parking Pass at ALL SHOWS
Free Vendor Space at all AzRHA Events
Priority Stall Placement at all shows
Advertisement in all correspondence and/or other promo material
Sponsorship Announcements at all AzRHA Events
Four Tickets to Year End Awards Banquet
Four Buckles of your choice Sponsored at Year End Awards Banquet (announced)
Logo and Website Link located on our Sponsorship Page at www.azrha.com

AzRHA GOLD SPONSORSHIP - \$5,000 **AFFILIATE SHOW SPONSORSHIP**

Affiliate Show named after Sponsor (ie ABC Farms Mother's Day Slide)
Unlimited Banners hung in all arenas and common areas (all AzRHA Shows)
Special Parking Pass at that show
Advertisement in all correspondence and/or promo material
Free Vendor Space at two events of your choice
Priority Stall Placement at shows
Advertisement and/or promo material distributed at all events
Two Tickets to Year End Awards Banquet
Two Buckles of your choice sponsored at Year End Awards Banquet (announced)
Sponsorship Announcements at all AzRHA Events
Logo and Website Link located on our Sponsorship Page at www.azrha.com

AzRHA SILVER SPONSORSHIP - \$2,500 **AGED EVENT CLASS SPONSORSHIP**

Class of your choice named after your horse, business or individual
Unlimited Banners hung in all arenas and common areas (all AzRHA shows)
Free Vendor Space at two shows of your choice
Priority Stall Placement at all shows
Advertisement in all correspondence/show info
Sponsorship Announcements at all AzRHA Events
Two Tickets to Year End Awards Banquet
One Buckle of your choice sponsored at Year End Awards Banquet (announced)
Logo and Website Link located on our Sponsorship Page at www.azrha.com



SADDLE PONSORSHIP - \$2000.00 **(includes one buckle sponsorship):**

Unlimited Banners hung in all arenas and common areas
(all shows)
Free Vendor Space at all shows
Priority Stall Placement at shows
Advertisement and promo material distributed at
all shows
Logo on Award Saddle (time permitting)
Sponsorship Announcements at all AzRHA Events
Two Tickets to Year End Awards Banquet
One Class/Buckle of your choice sponsored and
Year End Awards Banquet (announced)
Logo and Website Link located on our
Sponsorship Page at www.azrha.com

ARENA AND CLASS SPONSORSHIP \$700.00 **\$750 VALUE**

Two or more Banners hung in arenas
Free Vendor Space at one show of your choice
Priority Stall Placement at shows
Advertisement and promo material distributed at all shows
Sponsorship Announcements at all AzRHA Events
Includes the CH and RSV Class Buckles of your choice
Please specify which class
Logo and Website Link located on our
Sponsorship Page at www.azrha.com

Please provide all banners and promo materials for shows

Levels of Sponsorship (page two)



ARENA SPONSORSHIP \$550.00

Two Banners hung in arenas
Priority Stall Placement at shows
Advertisement and promo material distributed at all shows
Sponsorship Announcements at all AzRHA Events
Includes one Class/Buckle Sponsorship TOO!
Logo and Website Link located on our Sponsorship Page at www.azrha.com

CLASS SPONSORSHIP \$200.00

Class named after Sponsor (ie, ABC FARMS Ltd Open)
Free Vendor Space at event
Name announced during class and awards after class
Name on Award (time permitting)
Advertisement and/or promo material distributed at all events
Sponsorship Announcements at all AzRHA Events
Year End Buckle sponsorship included
Logo and Website Link located on our Sponsorship Page at www.azrha.com

PRODUCT SPONSORSHIP - \$550 minimum value: **

Two Banners hung in arenas
Advertisement and promo materials distributed at all shows
Free Vendor Space at one or more shows (to be determined –
Based on value of product(s) offered)
Use product as Circuit Awards for our two-slate Mother's Day Slide
And/or other shows and events as applicable
Sponsorship Announcements at all AzRHA Events
Logo and Website Link located on our Sponsorship Page at www.azrha.com

**This is a great opportunity for our sponsors to promote their services and/or products.
We are happy to work with all product sponsors on an individual basis to
best determine the package that works for you.
Give us a call and let's work together!

AZRHA TRAINER PACKAGE - \$1000

*Payment Plans Available

Here in Arizona, we are so fortunate to have some of the best Reining Horse Trainers in the business! We appreciate their continued support and have developed a special sponsorship package just for them! This package includes the following:

A six month listing in our NRHA Reiner Ad Valued at \$450.00
An Arena Sponsorship Valued at \$550.00
A Buckle/Class Sponsorship Valued at \$200.00

Arena/Class/Buckle Sponsorships include:

Two or more Banners hung in arenas
Free Vendor Space at one show of your choice
Priority Stall Placement at shows
Advertisement and promo material distributed at all shows
Sponsorship Announcements at all AzRHA Events
Includes the CH or RSV Class Buckle of your choice
Year End Awards Banquet (announced)
Logo and Website Link located on our
Sponsorship Page at www.azrha.com

TRAINER PACKAGE VALUE

\$1200.00

Individual payment plans are available
Please contact AzRHA to discuss payment options.
Trainers may always purchase these items separately at their original prices.

For more information on sponsorship opportunities, contact any AZRHA Board member at www.AZRHA.com

or AzRHACommunications@gmail.com.

Thanks for your support!

SPONSORSHIP AGREEMENT



To meet AzRHA's commitments to the sport of reining, its participants and fans, we rely not only on our direct membership base but also on the generosity of our Sponsors. Our Sponsorship Program helps to provide NRHA Plaques and Trophies, Saddles, Buckles, and many other awards. We could not provide these high quality awards without our wonderful and generous sponsors. For more information, please review the attached Sponsorship Information. Thanks for your support!!

Type of Sponsorship: _____ **PLATINUM SPONSORSHIP - \$10,000**
_____ **GOLD SPONSORSHIP \$5000.00 - \$10,000**
_____ **SILVER SPONSORSHIP \$2500.00**
_____ **SADDLE \$2000.00**
_____ **ARENA/BANNERS \$550.00**
_____ **CLASS & YEAR END BUCKLE \$200.00**
_____ **ARENA /BANNERS, CLASS, AND CH & RSV BUCKLES \$700.00**
_____ **TRAINER PACKAGE \$1000.00**
_____ **NRHA REINER AD LISTING \$450.00**
_____ **CLASS(ES) _____**
_____ **PRODUCT \$ _____ (value)**

Total Cost: _____
Signature: _____ **Date:** _____

SPONSOR NAME: _____
Address: _____
City/ST/Zip: _____
Phone: _____
Email: _____

Please mail with payment:
Arizona Reining Horse Association, 15029 N. Thompson Peak Parkway, Suite B111, #551, Scottsdale, Arizona 85260
Tax ID#86-0599263 501C3