

AZRHA Board of Directors Meeting Minutes, November 17, 2021

- I. Call to order at 5:03 pm
- II. Rolle Call: Jenny Ricotta, Heather Smith, Mark Blake, Doug Hammock, Ginger Schmersal, Sarah Christen, Morgan McClure, Bob Kail, Linda Jacobs and Kim Muehlstaetter. Excused: Bob Kail. Absent: Blair Moffet and Ashley Kelkenburg
- III. Minutes: Ginger made motion. Kim second. All in favor.
- IV. Treasurers report/ Insurance: \$330,000 in the bank, including the youth account. There is a problem with the insurance covering golf cart rentals. Doug will be checking into new insurance.
- V. Sponsorships: Ginger is working on the stallion auction. It will run Dec22- Jan 9.
- VI. Shows:
 - a. Best of the West: The biggest it has been. We sold over 500 stalls. Because of the size we are going to get some better leverage with West World on locking in rates for our shows. The affiliate tent was a big hit. The application for ARC has been submitted to host for the next 5 years. Get added money to \$200k for 2022
- VII. Banquet/Awards: Committee will be getting together next week to start planning. Sarah Christen will join committee. Banquet will be Jan 23 at Outwest.
- VIII. Points and membership: Shawn needs to finalize the points for the year. Doug is working on new website to automatically calculate points. We will change the system next year so first place will always get 10 points and and go down to 10th place getting 1 point. Kim made the motion, Ginger second, all in favor.
- IX. Website: New website will be very interactive so people can check point, invoices etc. New website should launch in a couple weeks. A new e mail account will be added so they don't go to spam as easily. Doug will be sending an e mail schedule for 22 with dates and content. Keep same Reiner schedule. Add another ad for BOTW?
- X. Youth: Grant Berg Scholarship add an ad in the reiner? Mark will contact the Reiner to see about getting break on ad fee. Deadline date was moved back. There was not a great turn out for applicants, 1 or 2 people. Some colleges will not accept scholarship money for NCAA athletes.

- XI. New Business: After annual meeting at banquet we will need an officer election at the first meeting. Mark will be stepping down as president so someone else will be stepping in. Shows will stay the same for points in 2022.
- XII. Adjournment: 6:00pm