



## SPONSORSHIP OPPORTUNITIES

*These are per show with some perks only applicable at specific shows*

### **EQUIDOME Sponsor- 1 available-\$20,000 (only 1 available)**

Exclusive naming rights to Equidome arena

Banner in ALL arenas

Frequent announcer recognition

Commercial (provided by sponsor) to be played on the live feed

Press release detailing sponsorship and sponsor

E-blast detailing sponsorship and sponsor

FaceBook promotions featuring sponsorship

Logo on email blasts from AzRHA

Logo link on azrha.com website

Inclusion of name and/or logo in all sponsor listings

Distribution of sponsor-furnished promo materials

Complimentary booth space (must be ordered)

Priority stall location

2 Free stalls (non-transferrable)

Waived pre-payment and late fees for show entry (non-transferrable)

Free golf cart for use during show (non-transferrable)

Premier reserved sponsor table for 8, and daily admissions to VIP area for duration of show

Guaranteed 15 Sponsor Schooling slots

5 Open Schooling Slots at no charge-must be entered as usual (non-transferrable)

\$10 off (up to 10) on purchased Open Schooling (non-transferrable)

Priority for Open Schooling (non-transferrable)

### **PLATINUM Sponsor limited availability-\$10,000**

Naming Sponsor of Aged Event at Mother's Day Slide or Best of the West

Banner in show arenas

Frequent announcer recognition

Commercial (provided by sponsor) to be played on the live feed

Inclusion in press releases and newsletter

FaceBook promotions featuring sponsorship

E-blast detailing sponsorship and sponsor Logo on email blasts from AzRHA

Logo link on azrha.com website

Inclusion of name and/or logo in all sponsor listings

Awards presentation participation for named event

Distribution of sponsor-furnished promo materials

Complimentary booth space(must be ordered)

Priority stall location

1 Free stall (non-transferrable)

Waived pre-payment and late fees for show entry (non-transferrable)

Free golf cart for use during show (non-transferrable)

Premier reserved sponsor table for 6, and daily admissions to VIP area for duration of show

Guaranteed 10 Sponsor Schooling slots (non-transferrable)

\$10 off (up to 8) on purchased Open Schooling (non-transferrable)

Priority for Open Schooling (non-transferrable)

**DIAMOND Sponsor-\$7,500**

One banner in each show arena  
Frequent announcer recognition  
Commercial (provided by sponsor) to be played on the live feed  
Inclusion in selected press releases and newsletter  
Inclusion in selected FaceBook promotions  
Sponsor link on azrha.com website  
Vendor booth space if requested  
Inclusion of name and/or logo in sponsor listings  
Distribution of sponsor-furnished promo materials  
One Free Golf Cart rental (non-transferrable)  
One Free Stall (non-transferrable)  
Waived pre-payment and late fees for show entry (non-transferrable)  
Reserved sponsor table for 4 in premium position, and daily admissions to VIP area  
Guaranteed 8 Sponsor Schooling and  
\$10 off (up to 6) additional paid warmups/Open Schooling (non-transferrable)  
Priority for Open Schooling (non-transferrable)

**GOLD Sponsor-\$5,000**

One banner in show arena  
Frequent announcer recognition  
Inclusion in selected press releases and newsletter  
Inclusion in selected FaceBook promotions  
Sponsor link on azrha.com website  
Inclusion of name and/or logo in sponsor listings  
Vendor booth space if requested  
Distribution of sponsor-furnished promo materials  
50% off golf cart rental-must be ordered (non-transferrable)  
10% off up to 4 stalls (non-transferrable)  
Priority stall location  
Waived pre-payment and late fees for show entry (non-transferrable)  
Reserved sponsor table for 4 in premium position, and daily admissions to VIP area  
Guaranteed 6 Sponsor Schooling  
Priority for Open Schooling (non-transferrable)

**SILVER Sponsor-\$2,500**

One banner in show arena  
Announcer recognition  
Inclusion in selected press releases and newsletter  
Sponsor link on azrha.com website  
Inclusion of name and/or logo in sponsor listings  
Guaranteed 4 Sponsor Schooling  
\$5 off additional (up to 4) Open Schooling (non-transferrable)  
Priority for Open Schooling (non-transferrable)  
Priority stall location based on sponsorship level  
Waived pre-payment for show entry (non-transferrable)

BRONZE Sponsor-\$1,500  
One banner in show arena.  
Name inclusion in announcer script  
Inclusion in selected press releases and newsletter  
Sponsor name listed on azrha.com website  
Inclusion of name in sponsor listings  
Priority stall location based on sponsorship level  
Guaranteed 4 Sponsor Schooling (non-transferrable)  
Priority for Open Schooling (non-transferrable)

AFFILIATE Sponsor- \$850  
One banner in show or warm-up arena  
Name inclusion in announcer script  
Sponsor name listed on azrha.com website  
Inclusion of name in sponsor listings  
Guaranteed 2 Sponsor Schooling (non-transferrable)

## **BUSINESS SPONSORSHIP OPPORTUNITIES**

Package 1- Platinum Sponsor \$10,000  
Naming Sponsor of Aged Event at Mother's Day Slide or Best of the West  
Awards presentation participation for named event  
E-blast detailing sponsorship and sponsor  
One banner in each show arena  
Premier reserved sponsor table for 8, and daily admissions to VIP area for duration of show-  
where applicable  
Name inclusion in announcer script  
Inclusion in selected press releases and newsletter  
Sponsor name listed on azrha.com website  
Inclusion in selected FaceBook promotions  
Inclusion of name and/or logo in sponsor  
Distribution of sponsor-furnished promo materials  
Commercial (provided by sponsor) to be played on the live feed  
FREE golf cart rental (non-transferrable)  
Vendor booth space if requested

Package 2-Gold Sponsor \$5000  
One banner in each show arena  
Premier reserved sponsor table for 6, and daily admissions to VIP area for duration of show-  
where applicable  
Name inclusion in announcer script  
Inclusion in selected press releases and newsletter  
Sponsor name listed on azrha.com website  
Inclusion in selected FaceBook promotions  
Inclusion of name and/or logo in sponsor listings  
Distribution of sponsor-furnished promo materials  
Commercial (provided by sponsor) to be played on the live feed  
50% off golf cart rental (non-transferrable)  
Vendor booth space if requested

Package 3- Silver Sponsor \$2500

One banner in show arena

Premier reserved sponsor table for 4, and daily admissions to VIP area for duration of show-where applicable

Name inclusion in announcer script

Inclusion in selected press releases and newsletter

Sponsor name listed on azrha.com website

Vendor booth space if requested

Package 4- Bronze Sponsor \$1500

One banner in show arena

Premier reserved sponsor table for 4, and daily admissions to VIP area for duration of show-where applicable

Name inclusion in announcer script

Inclusion in selected press releases and newsletter

Sponsor name listed on azrha.com website

## **SPECIAL SPONSORSHIP OPPORTUNITIES**

**PARTY Sponsor**

\$2,500 add-on or

\$3,500 stand-alone

Sponsor an AzRHA Party! This sponsorship gives you recognition in the name of the party or reception, frequent announcer recognition at the event, distribution of promotional materials, and signage at the party.

**SADDLE Sponsor** *limited availability*

\$2,500 add-on or

\$3,500 stand-alone

As a Saddle Sponsor, you'll receive special recognition and signage during the awards presentation, frequent announcer recognition at the event, distribution of promotional materials, and, time permitting, logo on the award saddle.

**STALLION Sponsor**

\$1000 add on to Stallion Auction Participants

In addition to being a participant in the annual Stallion Auction, this sponsorship includes:

Premier banner placement in the arena

Your name included in the announcer scripts

Commercial (provided by sponsor) to be played on live feed

Inclusion in selected press releases and newsletter

Sponsor name listed on azrha.com website

Vendor booth space if requested

**MORNING DONUT Sponsor- 2 available at Best Of The West!**

\$1,000 add-on or

\$1,500 stand-alone

Sponsor the morning donuts!

This sponsorship gives you signage at the donut area as well as announcer recognition.

A sweet deal plus it includes a banner in show arena!

MOUNTING BLOCK Sponsor *only 2 available*

\$500 add-on or  
\$750 stand-alone

Sponsor a mounting block outside one of the arenas!

Includes a sponsorship sign on the block provided by AzRHA, as well as announcer recognition and a banner in warm up arena.

SHOW OFFICE Sponsor

\$350 add-on or  
\$500 stand-alone

Sponsor ink pens and candy in the high-traffic show office! (Sponsor provides)

This sponsorship includes signage in the show office provided by Sponsor, announcer recognition and banner in show arena.

CIRCUIT OR AGED EVENT BUCKLE Sponsor

\$350

Sponsor a Circuit Champion buckle and receive announcer recognition during the class and the awards presentation!

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